

Our 10th Anniversary

10¢



Alpine Sun



America's Tiniest Newspaper

Season's Greetings



BEST wishes
Clarke and Alice Irvine

Christmas Greetings

To Our Many Friends and Customers



Fred D. Rushing

Grading
and
Equipment Rentals

HICKORY 5-2214

ALPINE

★ Alpine Sun ★

"Best climate in US by Government report."

VOL. 10, NO. 27 (27th) ALPINE, CALIF. FRIDAY, DEC. 22, 1961 10¢

SEEK LOWER SPEEDS

Since the Chamber of Commerce has a manager, a lot of improvements have been noted around town, one being the crosswalk over Hwy 80 at W. Victoria which was repainted this week.

'We are having a road

Japatul Ranch Expanding

Nestling in a picturesque wide part of Japatul Valley where the road is being widened, is the Triple C Egg Ranch of 50 acres, being run by Fred M. Campbell, pioneer poultryman of Lemon Grove since 1940. With two sons they are increasing this opera-



survey run for additional Hwy signs and possible reduction of speed limits' says Bruce McKie. We are also trying to get resurfacing downtown, which is badly needed'.

Monday a crew removed a dead tree from in front of Florence's Market, which makes entry easier, and better looking. Soon a sign at the split of Willows and Viejas Roads will be installed, he adds.

tion which now has eight buildings as shown in the Sun photo from Japatul

MORE ON PAGE 17

Alpine's Fine Weather

FROM OFFICIAL US STATION HERE

HIGH 66. AVE. HIGH 54.

LOW 33. AVE. LOW 39

RAIN 1.07. SEASON 4.20

ELEV. 2000 FT. POPULATION 3258
WHERE THE SUNSHINE SPENDS THE YEAR

Time was invented by Almighty God in order to give ideas a chance.

MERRY CHRISTMAS
JEANETTE C. HINKLE
Real Estate & Insurance
 CASUALTY & FIRE
 2101 Hwy 80, Alpine, HI5-2502

ALPINE SUN
America's Tiniest Newspaper
 HICKORY 5-2415
 2255 Tavern Rd. Mail Rt. 1, Box 189
 ALPINE, SAN DIEGO COUNTY, CALIFORNIA
 PUBLISHED SEMI-MONTHLY ON FRIDAY
 10¢ PER COPY, BY MAIL, \$2. YEARLY
 CLARKE IRVINE, EDITOR & PUBLISHER
 AOPA 194347
 ALICE IRVINE, ART & COMPOSITION
 OWNED BY HEALTH DEFENSE LEAGUE INC.
 PRINTED AND PRODUCED ENTIRELY ON THE RANCH
 All paid. Second class mail privileges authorized at Alpine, California.
 EST. JAN 1952. ADJUDGED FOR LEGAL ADS ON 11-12-59. IN SUPERIOR COURT, NO. 238120.

School Gets Water

For some months both schools have been short on water, the one on Hwy 80 getting a supply from the Youth Center, but that is tapering off with the steadily descending water table.

At the Tavern Road plant they were out till the Alpine Investment Co., which owns a fine well on their acreage across the Road on Arnold Way, ran a temporary pipe to their system. It was revealed to the Sun by E.L. Freeland, who with Margaret Lothian and Frank Everson, organized this development company.

'We may even run a pipe under Hwy 80 to supply the large school' he says, 'till water gets here April 1.'

Knowledge is a treasure, but practice is the key to it.

Happy New Year

1962

Let's set the world ringing with our thanks for your friendship and patronage. We hope we may continue to serve you during the New Year!

Bob Wilson's
Texaco Service

open next year's
 CHRISTMAS CLUB RIGHT NOW!

SECURITY FIRST NATIONAL BANK

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Corner Main and Orange, El Cajon
 Corner of Second and Peach Avenue, El Cajon

Will Rogers as I Knew Him

By Clarke Irvine

From his forthcoming book 'Early Days in Hollywood' the intimate story of a newsman around the studios from 1913 to 1931. (Copyright 1961).

In June 1919, shortly after my return from WWI, I joined Goldwyn's publicity staff, later becoming director of that office. Thus I got to know all the stars, Farrar, Mabel Normand, Jack Pickford, (Mary's brother) Madge Kennedy, Pauline Frederick and others. Shortly after, Sam Goldwyn brought Will Rogers west, from triumphs in Ziegfeld's Follies in NY.

He was 40, with wisdom of a Solomon and the humor of a Mark Twain. He was born near Claremore, Oklahoma, and was about a sixth Cherokee Indian, of which he was mighty proud. In 1902 he joined a wild west

circus in South Africa as 'The Cherokee Kid', roping, as he had been a real cow-puncher. Later he hit the state in NY, became famous for his lariat twirling and gum chewing, punctuated with his drawling remarks about events of the day. When he did his first film he was a sensation on the lot for he balked like an 'ornery cow' at facing cameras. For weeks we could not get Bill, as he liked to be known, to stand for a still or portrait.

Rogers was the most un-egotistical player, or man I ever knew. At first he refused to put on make-

MORE ON PAGE 8



TO OUR FRIENDS OF THE MOUNTAIN EMPIRE

May the spirit of Him

whose birthday we

celebrate abide in our

hearts as a living expression

of love... adding a deeper

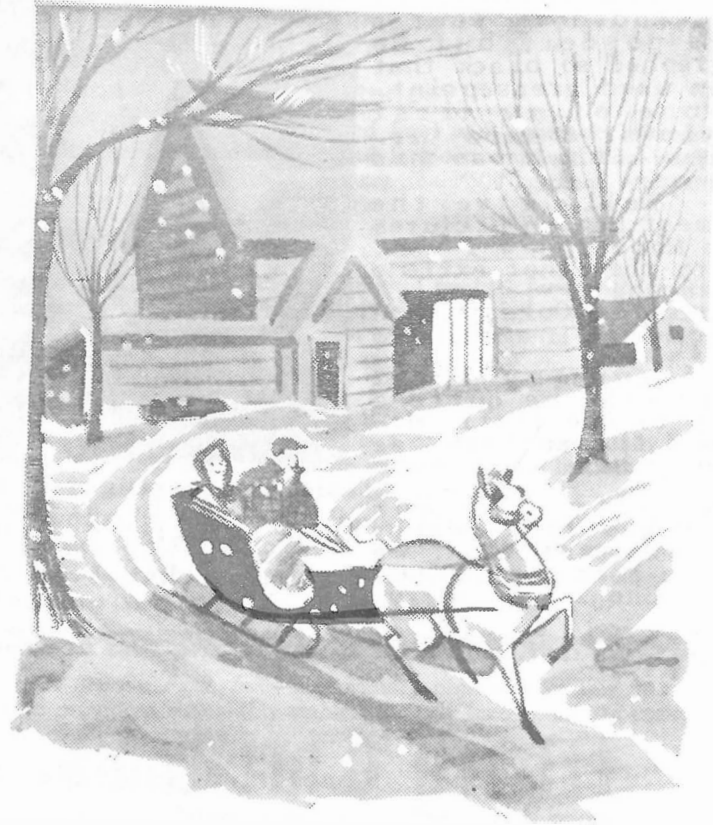
appreciation of those spiritual

values that are true and lasting.

AL AND ALICE
CARIN, AL, Jr.
MRS. J. HINKLE

AND STAFF:
Dan Sparks,
Tom Casey
Mace Bratt,
Ed Stockman

AL HINKLE Lumber & Ranch Supplies



BEST WISHES FOR 1962

May your New Year be bright with all the things that mean so much.

VALLEY HEALTH FOOD STORE

W.L. HOUGHTON, Owner

133 Prescott, El Cajon

HI4-8447

WILL ROGERS STORY from 6

up, but when he saw his first film rushes, he condescended to wear a little powder, but he photographed so black that he soon used greasepaint.

In one of my first interviews he said 'Mr. Goldwyn-- that was his name when I left N.Y., says: 'Well, I've the handsomest man in pictures in Tom Moore, now I want to go to the other extreme and get the --- 'well, I am here!' (Goldwyn had changed his name from Goldfish).

I figure my first picture will be quite a novelty to the staff, Mr. Lehr and the authors, as none of them have ever read it.

The only time our company has felt really important was when we worked on Farrar's \$40,000 Street-- She should worry;



she could sing two songs, pay for the street and have an alley left over'. 'We got one scene in our picture that I feel sure

MORE ON PAGE 12

Merry Christmas



and



Happy New Year

Tappy's Motel

MRS. KATHERINE BLACK

2337 Hwy 80

P.O. Box 425

HI5-2954

Are you interested in

MUTUAL FUNDS?

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Investors Mutual, Inc. is a balanced fund with objectives of reasonable return, preservation of capital and long-term appreciation possibilities through diversified holdings of more than 500 common and preferred stocks and investment quality bonds.

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FOUNDED 1894

Investors **SYNDICATE LIFE**
INSURANCE AND ANNUITY COMPANY

SMALL TALK

By Cynthia Irvine

Age 13, 8th Grade

Well, it's time to wish everyone a Merry Christmas again and a really wonderful 1962. It is hard to realize that I have had this column since Dec. 7th, 1956 but I just looked and that is when Daddy and Mama thought I should start learning to write and to earn a little money so that I could keep a horse. A lot has happened since then and I still have my horse which I never would part with either.

Saturday we got Daddy to go riding with us and went up to visit Margaret Lothian and Mr. Freeland. She showed us all of the beautiful horses she is raising and the colts are really something to see. She has quite a few nice looking Apaloosa

mares that they got from Mexico. They are all runted from lack of the proper food but will all make good brood mares.

We were so sorry to hear of the death of the beautiful Palomino filly she had last time we were up. They had the pick-up in the corral and the colt got her foot caught between the fender and bumper. It cut her leg so badly they had to have her put to sleep. She had the prettiest face I have ever seen on a yearling. Mama would like to have had her but now it is too late.

We went through the dog kennel and saw the grand champion Rhodisian Ridgeback Timba. He has taken lots of championships and is really beautiful. They also have bird dogs too that are champions.

Last week Rosellen Gordon accidentally slammed the door on Carol Beddingfield's finger and she

MORE ON PAGE 24

SEASON'S GREETINGS



With our greeting of the Season goes our sincere wish that we may continue to enjoy the pleasure of your friendship and good will.

Sandy's Feed Store

HI4-7273

El Cajon

907 E. Washington

Merry Christmas AND Happy New Year



Bill and Joyce King

KING'S TV REPAIR

House & Car Radios - Stereo & Hi-Fi

1444 E. Main

El Cajon

HI4-4072

HI5-3125

WILL ROGERS Story from 8

will appeal to everybody. Star gets horsewhipped. If more stars got horsewhipped moving pitches would not still be in their infancy.

Rogers never could understand why production managers did such funny things, and spent so much money when it could have been done simpler and cheaper. He roasted them when he landed. 'We been a whole week traveling up north to get a scene supposed to be on the Mississippi. I crossed it last week coming west. Could have had a cameraman meet me, but of course all they would then have was the real river. Suppose if they want an ocean scene they'll take me to Lake Michigan'.

Bill always came to work early, had read the papers, went to Jim the barber for his shave. That was a signal for everyone able

to get away to hang around and laugh at Bill's wit on daily events. The old gang at Goldwyn remembers his many funny remarks from under Jim's lather.

He said 'Since I've been in these movin' pitchers I've seen what they call temperament. It's th' bunk-temperament is only their alibi fer not workin' or to git away from som'thin' they don't want to do'.

Rogers did everything for his children. Once he bought a new silver trimmed saddle for Jimmie. When he got the bill he exclaimed 'Gee, this looks just like the production cost sheet on a Farrar picture--zowie!' Her productions were most pretentious.

Cowboys acknowledged Rogers to be the greatest roper ever. Bill used to drive over Sunday mornings to 'horse around' the corral where Walt Cameron kept the ponies. Once Bill

MORE ON PAGE 48

Bottles of fine
WINE, LIQUOR
or **CORDIAL**, gift-
wrapped by us, say
"MERRY XMAS"
to good friends
and relations!



Give
Smirnoff
VODKA

The
Greatest
Name
In
Vodka



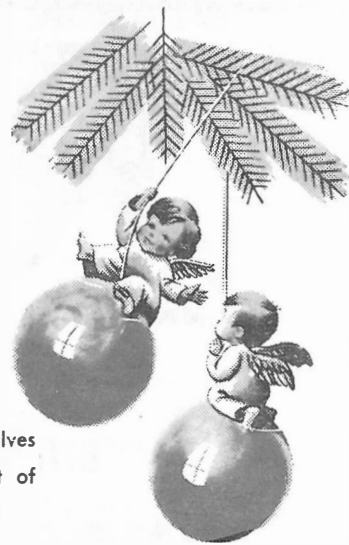
your favorite **BRANDY**
Gifts of distinction
FLORENCE'S MARKET

"Glory to God in the highest,
and on earth peace, good
will toward men."

LUKE 2:14

Merry
Christmas

On this magnificent occasion let us remind ourselves
again that we should maintain the true spirit of
Christmas throughout the months to come.



EL CAJON

237 WEST MAIN ST. HI2-2555

Christmas Greetings

1961



The Christmas season would not be complete or a happy one if we did not take this opportunity to thank our many friends for their support and patronage.

Glenview Feed Co.

H13-1310

13283 Hwy 80 Glenview

Xmas Pageant was Colorful

As usual the annual Christmas Pageant, the Shepherds and the Kings was staged for the ninth year last Sunday. The beautiful show was again directed by Mrs. Clayborn La Force in her capable manner, also for the ninth time.

The large cast included: Mary, Rhoda Lynn Rathbun; Joseph, Norman Way; Gabriel Raymond Strauch; innkeeper, Don Cost; Elizabeth Helen Cost; the Three Kings, Russell Schaeffer, Carl Strauch, Grant Cooke; shepherds, Charles Butler, Harry Way, Raymond Part-ridge, jr., Christian Dennis, heralds, Ronny Rose, Carl Jackman; stable boys, Steve Wilcox, Edgar Welty, and littlest angels, Connie Nichols and Jimmy Schaeffer.

ALPINE NEEDS A GARDEN SERVICE

MERRY CHRISTMAS

AND



HAPPY NEW YEAR
TO OUR FRIENDS

FROM 'RED' & ETHEL

CASINO INN

1155 Hwy 80 H15-9581



ROY MCCLINTON AND HIS NICE WIFE WERE REALLY SURPRISED WHEN PRESENTED A TREASURE CHEST OF \$50 SILVER DOLLARS ON HIS BIRTHDAY DEC. 9. THE IRVINE GIRLS ENGINEERED IT WITH DONATIONS FROM YOUNGSTERS HE HAD HELPED WITH THEIR HORSES. BACK IN 1913 HE WAS A GRADUATE VETERINARIAN, LOVED HORSES.



Shining brightly on the road to the festive holiday season, is our sincere wish that you and yours may enjoy an abundant measure of the good cheer and good fellowship that make Yuletide the happiest time.

BALLANTYNE BUICK

300 El Cajon Blvd.

El Cajon



CHERRY
CHRISTMAS

As another Yule dawns we extend to friends everywhere best wishes for a joyous Holiday.

ANN & GENE SAUTER

**Alpine Hardware
& Dept. Store**

2218 Hwy 80 HI5-2406

OPEN 4TH NUTRITION SHOP

Mirroring the steady growth of interest in proper eating habits, a fourth House of Nutrition opened Monday in Crossmont Center. It is a food store with snack bar serving juices, also a standup bar and tables.

Roy Camp, who with Joe Bishop operates the chain, says that Mrs. Mabel V. Brown, 12 years with the firm, is manager, coming from their LM shop, they have downtown and Chula Vista stores. The original SD shop was known for many years as Vegetarian Cafeteria, run by the Thompson family of Mt. Helix.

What could be sadder than a man without a country?

Woman (in audience) A country without a man!

The Valley's Finest
Facilities and Service...

Within the means of
all...

El Cajon
Mortuary

624 El Cajon Blvd.
George Roach, President

HI2-6677

El Cajon

2ND SON FOR MORENOS

A fine 7 lb, ¼ oz. boy was born to Frank and Helen Moreno at 12:58 PM on Wednesday in EC. Helen returned Friday night to their home a-building, at 2315½ Tavern Road. The new Laddie's name is Frank Glen, and his big brother Richard, now 14 months, welcomed him heartily.

JAPATUL STORY from Road. This was begun in 1959, now has 50,000 layers. One son Charles, is moving here after Christmas, while Fred H., is going into a new home in Singing Hills. The father, still in LG, is cutting his layers to 10,000, has quit the brooding business. The march of residential expansion is gradually forcing the move.

Season's Greetings

EYES EXAMINED--BROKEN LENS REPLACED--VISUAL TRAINING

H. DUDLEY WINN, O. D.

LOUIS M. WINN, O. D.

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TELEPHONE HI-4-6129

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EL CAJON, CALIFORNIA

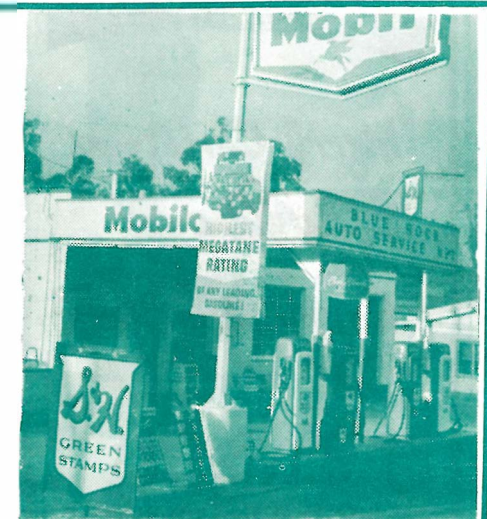
GREETINGS of the SEASON



With a genuine appreciation of our pleasant associations during the past year, we extend to you our best

wishes for a Merry Christmas and a

New Year of Happiness and Prosperity.



AL, DICK, JOHN,
AND BOB.

2151 Hwy 80 Opp. Postoffice

Alpine, Calif.

HI 5-2132

Percy L. Wood

Private services for Percy Leon Wood, 94, Alpine pioneer, were Friday week at Merkley Mortuary in SD. Burial was in Mt. Hope Cemetery.

A native of Wisconsin, he came to Alpine as a boy with his parents, two sisters and a brother, in 1883. His father, Dr. Calvin Maples Wood, homesteaded 160 acres on what is now South Grade Road, planted an orchard, a vegetable garden and

several acres of grapes. He and his father built a section of Foss and South Grade Roads, and Percy dug the foundation and basement for the building which is now the Alpine store and the foundation for the Woman's Club. His uncle, Sherwood Pennoyer, built the Masonry.

Wood was a cousin of the late Harry Pennoyer, who owned and operated the stage and truck lines between Julian and SD.

The Woods and Fosses were neighbors and friends and on one of his visits to Alpine, Percy visited Percy Foss - their first meeting in 50 years.

On his drives up here Mr. Wood would comment on the changes in transportation. In his era the trip to SD for supplies was a six hour trek by horse and buggy. Returning up the grade at night, he and his father would carry a lantern and walk the horses.

His love of boats and the water led him to SD where he became a marine engineer. For some time he lived on the bay in the boat which he constructed. Later, he made his home with his sister, Mabelle J. Oakley, in SD.

He is survived by a niece, Lenore Oakleigh Lusk, Alpine, and a nephew, Laurence Westcott, Ocean Beach.

LISTINGS WANTED!

Jim Pinkerton

ALPINE REALTY CO.

1911 Hwy 80 H15-2000



Merry Christmas

And a

Happy New Year

from

**W.L. WEEKS
Construction Co.**

General Contractor

COMMERCIAL RESIDENTIAL
New & Remodeling
ALPINE H15-2226

Season's Greetings

Dr. I. Arbutal

Optometrist

COMPLETE EYE CARE INCLUDING
CONTACT LENSES.

ALPINE OFFICE HOURS

TUES. & FRI. 9-6

H15-2345 1330 W. VICTORIA

SPEAKS AT OCEANSIDE HALL

Recently Clarke Irvine, president of the Health Defense League, gave a talk to resident students and guests at the Rosicrucian Fellowship, Oceanside. He spoke on '40 Years of New Life' relating how he lost his health some 40 years ago, regained it through natural living and nutritional diet. He flew up, stayed the night, flew back next morning.

Joe Lyman has been confined to a hospital in EC for several days.

Merry Christmas

To Our Many New Friends

And

To All Our Old Friends
FROM ALL OF US

Hugh L. McCoy Co.

Realtors

Complete Service

Serving S. D. Co for 21 Years

Alpine Properties Office

Hugh L. McCoy
Oliver Stanley
Wayne Vinnedge

Dick Garner, Office Mgr.

15949 Hwy 80 H15-2655



To all
our many
friends
everywhere.

ALPINE TRUCKING SERVICE
And
BAILEY'S CAFE

Jack and Carmen Hoistad

EDITORIAL

The Journalist's Creed

(Walter Williams, one of the Nation's great teachers, was the driving force behind the founding of the University of Missouri's School of Journalism—the first in the United States. He wrote the following creed as a guide for young journalists, and it has been generally adopted as a creed for newspapermen everywhere.)

I BELIEVE THAT THE PUBLIC JOURNAL IS A PUBLIC TRUST; THAT ALL CONNECTED WITH IT ARE, TO THE FULL MEASURE OF THEIR RESPONSIBILITY, TRUSTEES FOR THE PUBLIC; THAT ACCEPTANCE OF A LESSER SERVICE THAN THE PUBLIC SERVICE IS BETRAYAL OF THIS TRUST.

I BELIEVE THAT CLEAR THINKING AND CLEAR STATEMENT ACCURACY, AND FAIRNESS, ARE FUNDAMENTAL TO GOOD JOURNALISM.

I BELIEVE THAT A JOURNALIST SHOULD WRITE ONLY WHAT HE HOLDS IN HIS HEART TO BE TRUE.

I BELIEVE THAT SUPPRESSION OF THE NEWS, FOR ANY CONSIDERATION OTHER THAN THE WELFARE OF SOCIETY, IS INDEFENSIBLE.

I BELIEVE THAT NO ONE SHOULD WRITE AS A JOURNALIST WHAT HE WOULD NOT SAY AS A GENTLEMAN; THAT BRIBERY BY ONE'S OWN POCKETBOOK IS AS MUCH TO BE AVOIDED AS BRIBERY BY THE POCKETBOOK OF ANOTHER; THAT INDIVIDUAL RESPONSIBILITY MAY NOT BE ESCAPED BY PLEADING ANOTHER'S INSTRUCTIONS OR ANOTHER'S DIVIDENDS.

I BELIEVE THAT ADVERTISING, NEWS AND EDITORIAL COLUMNS SHOULD ALIKE SERVE THE BEST INTERESTS OF READERS; THAT A SINGLE STANDARD OF HELPFUL TRUTH AND CLEANNESS SHOULD PREVAIL FOR ALL; THAT THE SUPREME TEST OF GOOD JOURNALISM IS THE MEASURE OF ITS PUBLIC SERVICE.

I BELIEVE THAT THE JOURNALISM WHICH SUCCEEDS BEST AND BEST DESERVES SUCCESS—FEARS GOD AND HONORS MAN; IS STOUTLY INDEPENDENT, UNMOVED BY PRIDE OF OPINION OR GREED OF POWER, CONSTRUCTIVE, TOLERANT BUT NEVER CARELESS, SELF-CONTROLLED, PATIENT, ALWAYS RESPECTFUL OF ITS READERS BUT ALWAYS UNAFRAID, IS QUICKLY INDIGNANT AT INJUSTICE; IS UNSWAYED BY THE APPEAL OF PRIVILEGE OR THE CLAMOR OF THE MOB; SEEKS TO GIVE EVERY MAN A CHANCE, AND, AS FAR AS LAW AND HONEST WAGE AND RECOGNITION OF HUMAN BROTHERHOOD CAN MAKE IT SO, AN EQUAL CHANCE; IS PROFOUNDLY PATRIOTIC WHILE SINCERELY PROMOTING INTERNATIONAL GOOD WILL AND CEMENTING WORLD-COMRADESHIP; IS A JOURNALISM OF HUMANITY, OF AND FOR TODAY'S WORLD.

—Walter Williams

Dean, School of Journalism, University of Missouri, 1908-1935



PLAN 1962 SCIENCE FAIR

Paul Terry, director, Greater SD Science Fair, slated for next April in Balboa Park, says sweepstakes boy and girl winners will enter their exhibits at Seattle in the National fair next May.

'The 1961 fair here was the largest in the nation with 100,000 attending' he says. Contributions are being accepted. For details, write Paul Terry, Copley Newspapers, Land Title Bldg., SD 1.

"The laws of the United States allow a man only one wife. Some men call it Monotony."

Merry Christmas
HAPPY
New Year



ALPINE ROCKET SERVICE

Merry Christmas and a



Happy
New Year



Rorie's
Flying A

JIM & MILDRED RORIE
Alpine

McCalls Progress in 20 Years

The new year marks the fifth anniversary of McCalls' Ranch School, 2331 Tavern Road, but they have lived on this beautiful hilltop for 20 years.

It shows five years' of steady growth, from eight students and one teacher, to the present siege of growing pains which necessitated their buying the five-acre corner at South Grade Road for expansion.

Demands from parents in SD County, plus distant areas, for this unique and intimate type of

education, has caused the phenomenal growth. Today they have 20 pupils, two full-time and two part-time teachers.

'Our summer camp program is even more popular with outdoor sleeping as one feature', says McCall. 'This enrollment is larger than the school term. Following national ads, camp queries started in October from all over the US and some foreign lands, for the 1962 season, and reservations are already being made. Two pupils are here from Hawaii'.

McCall's Ranch Camp started out as 'Boot Hill' in the summer of 1944, developed as a year-around private Boys' Ranch until 1954 when the first girl was enrolled to give daughter Betsy a companion. The program includes arts and crafts,

Dr. Frank J. Bornowski, D.C.

Better Health Thru Chiropractic

HI5-2169 1981 Arnold Way
Closed Wed. Alpine, Calif.

SUNDAYS & HOLIDAYS BY APPT.



FACULTY OF MCCALL'S SCHOOL: TOP, BRUCE MCCALL, MARY DENNIS, CARL MCCALL. LOWER ROW, MARGUERITE STEPNOWSKI, GUDRUN SCHWEIGER, BLANCHE MCCALL, BARBARA MORRIS.

arcnery, swimming in pool and ocean, horsemanship, trips to points of interest, hiking and other camp activities. The

MORE ON PAGE 26

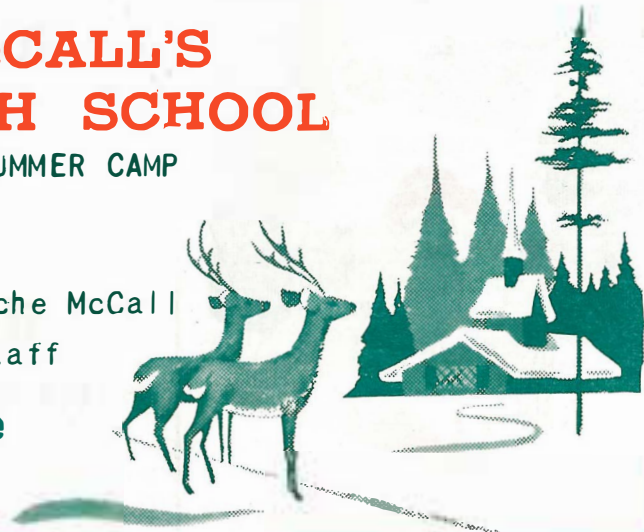
Seasons Greetings

**McCALL'S
RANCH SCHOOL**
AND SUMMER CAMP

Carl & Blanche McCall
And staff

Alpine

1961



**CHRISTMAS
Cheer**

1961

We hope old Santa fills your every request for a joyful and happy Christmas.

JOHNSON'S TEXACO

13797 Hwy 80,
Johnstown



MERRY
CHRISTMAS
EVERYONE
AND I
HOPE YOU
ALL HAVE
THE BEST
YEAR
EVER.
CYNTHIA
IRVINE



had to have the doctor take the nail off.

Mike Huselin bought the other Palomino that Meads had to sell. His name is Barney and he was born on the Reynolds ranch and never left it until Mike

bought him. Meads still have the little year old Shetland stud to sell. He is a lovely little animal and their number is HI5-2908 in case anyone wants him.

Nancy Sockwell gets to

fly to Detroit to visit her grandpa and two aunts over Christmas. She is going with her mother and her sister Sue is going up to LA to visit her girl friend that used to live here.

Maxine and Lynn Kinikin's grandpa had to go to the hospital Monday in an ambulance. He has been sick for a long, long time.

Boy, we all sure surprised Mr. Mac on his birthday Saturday. We got 50 silver dollars together and presented them to him on his birthday. We collected it from the kids that he has done the most for. When my horse Smokey cut his leg Mr. Mac came over every day and washed him off and helped me take care of him. When Skip Brown's horses got colic he helped take care of them and there are a lot of us who appreciate him and what he

has done for us. This was our way to say thank you.

Friday night my sister Cecile lost her red sweater at the Christmas party at school. I think it had her name in it. If anyone found it Mama would be glad to give a reward to the finder.

Dickie and David Great-house have been sick with the flu. David was getting his temperature taken and he asked 'how many inches'. We all got a big charge out of that. He is 5½.

Little Rickie Moreno has a new little baby brother for Christmas. He was born on Dec. 13th. I don't know yet what his name is.

Pamela Harris got to spend most of her Christmas vacation in Phoenix visiting her brother.

Timmy and Mike Webb are counting the days till their little sister arrives. They at least hope it is a little girl.



A FRIENDLY GREETING

A WISH SINCERE

Tis the season to wish you all well and to say thank you for your fine patronage this past year.

CUYAMACA
Beauty Salon

HI2-9601 - HI4-8601
113½ W. Main, El Cajon

Season's



GREETINGS



Bank of America

El Cajon Branch and Fletcher Hills Branch

MC McCall Story from 23

especially made tepees were among the first in the nation to be used in camping. To meet the



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Living Sound
ZENITH
QUALITY
HEARING AID

GIFT ACCESSORIES & CERTIFICATES

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changing times, academics were also offered in the summer on a voluntary basis, and this, surprisingly, proved more popular than expected.

The school stresses the 3 R's, includes horsemanship, archery, and other sports and trips.

Carl and Blanche McCall and three sons, Bruce (now 27), Michael (24) and serving in the army in Germany) and Brian (21) moved from La Jolla in June, 1941, and bought this 90-year old olive ranch, seeking health for the little boys who'd had a series of illnesses in La Jolla. It has been a happy productive 20 years in Alpine, and blessed with a daughter in 1947, Betsy, and another son, Barry, in 1949. Betsy is now attending El Capitan High as a freshman and Barry is a 7th grader in the McCall School.

'The growth of the summer camp and school,' Blanche says 'were natural developments through the years to meet the needs and demands for this type of education in San Diego. Ours is the oldest private camp in the county, is a member of

MORE ON PAGE 27

McCall Story from 26

the American Camping Association and the California Association of Private Camps.)

Carl and Blanche have both been active in community affairs, such as Scouting, Youth Center, PTA, Artists & Writers Club, the Community Players March of Dimes, Red Cross, Civil Defense, the former Chamber of Commerce and the Woman's Club.

'The past 20 years have been filled with changes and growth, with ups and downs', and both say they 'anticipate the future to be a period of excitement in development in Alpine, especially with the coming of water'.

This year's tax dollar shows that a slice of 43% goes to welfare and hospital. 'I can buy the hospital part,' a man told the Sun, 'but that welfare for freeloaders stumps me!'

Form New Civic Body

In Fuller Hall Wednesday week, a group of dynamic residents formed the Victoria Area Civic Association with Orville Palmer as president. Other officers: S. S. Van Note, vice-president; W. F. House, corr. secretary; Mrs. Anne Kochel, recording secretary. A historian will be named. Objects are to protect property interests when water gets here; zoning, and to work with the county to preserve the area. Next session will be after Jan. 1 when important topics will be discussed.

Dr. Gertrude T. Ryder
OPTOMETRIST
175 N. MAGNOLIA
El Cajon, California
Phone HI4-9012

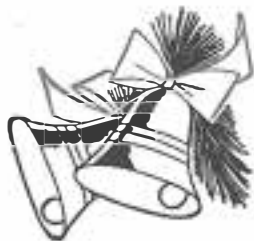
"Behold, I bring you good tidings of great joy, which shall be to all people."

LUKE 2:10

A JOYOUS CHRISTMAS
our wish for you and yours

MANZER'S

EL CAJON CORSET SHOP 153 E. Main HI4-4170
North Park: 2934 University Ave. CY6-1846



**SHARE
THE
NEWS**

call home today

 Pacific Telephone

Season's Greetings

1962



Here's to the New Year
Best Wishes and Good
Luck to all.

Bill and Charlene Brown

Alpine Branch

La Mesa Realty Co.

ELECT NEW 4-H LEADERS

New community heads for Hwy. 80 4-H Club of Flinn Springs are Mr. and Mrs. R. D. Shannon, replacing Earl Foreman and wife who resigned Friday last week after serving four years.

Members are selling Xmas candies again this year to raise funds, Mike Campbell and a group to be in EC bus ness area to. contact more people.

Richard C. Lane's grandson, Gregg Deakins-- their daughter's boy of Santee is home from the hospital, for which they are thankful.

HAPPY NEW YEAR

1962



**PERCY H. GOODWIN
COMPANY**

Crown Miss Wilcox

Saturday evening Carol Sue Wilcox, daughter of Mr. and Mrs. Larry Wilcox,



1825 Tavern Road, was installed as Honored Queen of Lakeside Bethel 309 Job's Daughters, at Lakeside Junior High School.

Others installed: Paula Jo Marco, senior princess; Betty Jo Floyd, junior princess; Sue Youler, guide; Carol Mitchell, marshal.

Among appointive officers; Judy Wilcox and Linda Dowdy, former Alpiners.

Nancy Driver, immediate past Honored Queen, installed. Carl Betscher of Lakeside Masonic Lodge was emcee. Carol Sue's mother was in charge of the reception that followed

Christmas Greetings

1961



It was a great pleasure to serve you during the past year and we hope to continue doing so for a long time to come. Happy New Year to our many friends in this fine community.

ELSIE & RALPH'S

UPHOLSTERY

2359 Hwy 80

H15-2809

GAS

For Trailer or Home
**Prompt, Courteous
Service
Alpine Butane Co.**

H14-8662

Fame for Willow Glen

One of the finest pure-bred dog and horse plants in the country is right here in Alpine. It is Willow Glen Farm, 545 Alpine Heights Road, owned and operated by Margaret Lothian and Eugene L. Freeland. It is on a slightly 180 acres, with two homes, barns, corrals, kennels and other outbuildings.

Willow Glen Farm can deservedly boast of over 500 trophies, 80 of them for Appaloosa horses which they have been raising for shortly over one year. The other awards are for their famed Rhodesian Ridgeback dogs, and English pointers. One was top dog in the US for 1960 & 61, while a pointer made top fourth in the nation. They have raised dogs since 1956.

One stallion had two grand champions, and a mare took three grand championships while her daughter, a 2-year old filly, also made grand champ.

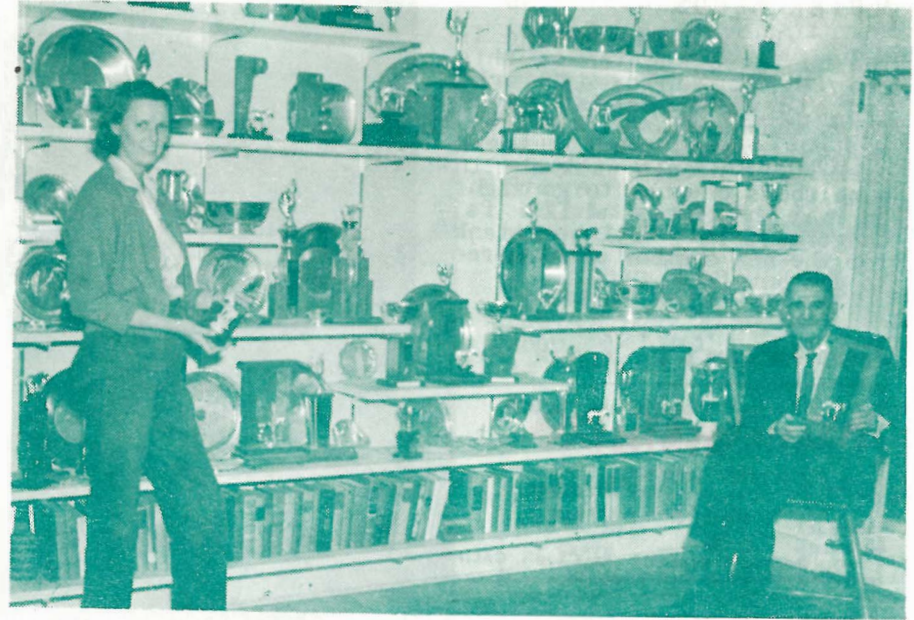
'Of course we are proud of these records' they



HER CHRISTMAS PRESENT CAME EARLY. A FINE HAMMOND ELECTRIC ORGAN AND MARGARET LOTHIAN IS NOW TAKING LESSONS, LIKES IT SO MUCH. SHE WAS ALREADY VERSED IN THE PIANO.

chorous 'and we, like so many others, enjoy living in Alpine'.

The farm also has geese, ducks, chickens, banties,



THIS IS ONLY ONE FIFTH OF TROPHIES WON BY WILLOW GLEN FARM, DISPLAYED IN DEN. NO WONDER MARGARET LOTHIAN AND EUGENE FREELAND ARE PROUD OF THEM.

others along some of the larger ranches.

ornamental pheasants, cats, and wild rabbits even come to feed.

Miss Lothian was formerly of Cleveland, Freeland from Oregon. He is a civil engineer presently in SD, worked on the Alpine Heights MWD at its inception and has done much for promoting hiking and riding trails in this area.

For some months they have been trying to get a bridle trail group going here to make use of the existing scenic trails, also to secure rights-of-way for

Alpine's nearest bank



1402 EAST MAIN ST., EL CAJON
W. LEROY BOOTH, MANAGER

Season's Greetings Christmas Candies Box Chocolates. \$.1.35 a Pound

FRESH STOCK DAILY FROM OUR OWN
SAN DIEGO FACTORY KITCHEN



Kruse
fine candies...



105 W. Main St., El Cajon, Calif. HI4-7164

E.H. Armstrong

Manager, El Cajon Store

HAY . GRAIN AND FEEDS

Universal Feed, Good
Oat Hay on order.

(We deliver 1/2 ton or more)

E.L. ARNOLD

HI5-3700

Descanso

ALPINE NEEDS---

One thing badly needed in the business section of this growing community is curbs and sidewalk spaces, say folks who have to park helter-skelter around town. Drivers park where people walk and in some spots one has to go right on the highway which is dangerous. This will be a task for the new chamber of commerce to get onto!

SUBSCRIBE, ONLY \$2. A YEAR

HAIG C. MERIGAN, D.D.S.
DENTIST
 PHONE
 OFF. HICKORY 4-2139
 RES. HICKORY 4-7619
 203 PRESCOTT STREET EL CAJON, CALIF

CAKES & PASTRIES
 For Weddings, Birthdays
 and Special Occasions
TASTY BAKE SHOP
 144 E. MAIN HI4-3686 EL CAJON



ONE OF LOVELIEST GARDENS IN ALPINE IS THAT OF EMIL SACHSE, HWY 80. HE GIVES FLOWERS TO CHURCHES, CLUBS, FRIENDS. THESE LOVELY

CHRYSANTHEMUMS ARE NOW IN FULL BLOOM, SHOWING WHAT CARE AND A LITTLE WATER DOES ON THIS FERTILE SOIL WITH ALPINE'S SUN

GUTHRIE'S CLOSES IN EC

Christmas Eve Guthrie's Children's Shop, which has been in EC for many years is closing its doors and Robert Guthrie, owner, will busy himself in his other stores, including College Grove.

This leaves but one youngster's shop, Nelson's Kiddie Korral, 912 E. Main, which has been highly successful here for several years. They also have a new shop, Nelson's Teen Korral at Grossmont Center.

M. H. Smith
PRESCRIPTION PHARMACY
 113 W. MAIN EL CAJON TELEPHONE HI4-3135
 WE GIVE S & H GREEN STAMPS

"Alpine for Healthy-Friendly Atmosphere"
L. V. Scott Real Estate
 HI5-2025
 2649 Hwy 80, PO Box 366 Alpine

Seasons Greetings
Nunley Insurance Agency
 Stop at the

 AND DEPENDABILITY
 PLENTY OF OFF STREET PARKING AT REAR OF BUILDING
 947 E. Main El Cajon HI2-9484

Season's Greetings
 AND A PROSPEROUS NEW YEAR TO OUR MANY FRIENDS IN THE MOUNTAIN EMPIRE.
 YOUR COMPLETE FASHION SPECIALTY SHOPS
 *Famous Brands
Evelyn
WIGTON'S
 smart apparel
 *Extended Credit
 EL CAJON-LEMON GROVE-NATIONAL CITY-PACIFIC BEACH-COLLEGE GROVE CENTER

Season's Greetings

STARTS XMAS DAY
 DEBBIE REYNOLDS
 THELMA RITTER
 "SECOND TIME AROUND"

MICHAEL CREGG
 M. DEMONGEOT
 "UP AND DOWN STAIRS"

EPT. CINEMASCOPE & COLOR

AERO DRIVE-IN
 BOSTONIA HI4-8800

Christmas Greetings

NOW SHOWING
 STUART WHITMAN
 COLORES HART
 "FRANCIS OF ASSISI"
 CIRCUS THRILLS
 "BIMBO THE GREAT"

STARTS SUN. DEC. 24
 11 ACADEMY AWARDS
 CHARLSTON HESTON

"BEN HUR"

EL CAJON THEATRE
 HIckory 4-3272



CHRISTMAS PLAY ACTORS AT MCCALLS SCHOOL: AT TOP ARE MARY DENNIS AND BRUCE MCCALL. NEXT ROW, FROM LEFT; BARRY MCCALL, TOMMY STACK, TED NEWNHAM, BRIAN HORWITZ. FRONT ROW; DON SILVERA (OF PANAMA); MARK WOOD, GEORGE JASTER, GEORGE SCOTT, LARRY HORTON, DESCENDENT OF FATHER PAUL PANZERELLA.

FROM HATCH CHEVROLET

MERRY CHRISTMAS AND HAPPY HOOCHIE

P.S. 

... THE-LOWEST-OVERHEAD-COST-PER-CAR-DEALER-OF-THEM-ALL I

HATCH CHEVROLET

Open Evenings . . . Closed Sundays, (. . . Because it is Sunday)

850 EL CAJON BLVD. CITY OF EL CAJON HI 2-0201

CHRISTMAS GREETINGS

1961 and HAPPY NEW YEAR

WE welcome the Yule season as a time to thank you for your friendship.

Clark's CHEVRON STATION





THE time
for joy and
good spirits is
with us again.
And it is time
to wish you all

1961 a Merry Christmas.

*Yours for a Better
Alpine*

Alpine

**CHAMBER
of COMMERCE**

THE MAGIC OF CHRISTMAS

NOW THAT HE IS SEVEN
AND FEELS SO BIG IN SIZE
THINKS HE KNOWS THE ANSWERS
AND IS VERY, VERY WISE.

WILL HE TELL ME SADLY
THERE IS NO SANTA CLAUS



AND THEN PROCEED TO TELL ME
HE KNOWS IT'S TRUE BECAUSE,
THE OTHER KIDS WERE TELLING
HIM
IT'D JUST A LOT OF GUFF
AND YOUR MOTHER HAS BEEN
MAKING UP
ALL THAT SILLY STUFF.

WHEN HE LOOKS ME IN THE EYE
MOTHER, IS IT TRUE?
WAS IT ALL PRETENDING?
WAS IT REALLY YOU?

WILL I TAKE HIM IN MY ARMS
AND WIPE A TEAR OR TWO
BECAUSE A PART OF CHILD-
HOOD'S LOST
AND I'VE LOST SOMETHING TOO.

MARIE KRAMER

AT CHRISTMAS

LIGHT A LITTLE CHRISTMAS TREE
IN SOMEONES' HEART TODAY
LIGHT THE SHINY STAR
WITH EVERY WORD YOU SAY
PERHAPS SOMEONES' DISCOURAGED
AND YOU CAN MAKE THEM GAY



LIGHT A LITTLE CHRISTMAS TREE
IN SOMEONES' HEART TODAY.

YOU MAY FIND THAT IF YOU HELP
ANOTHER FIND THE WAY
YOU'VE LIT A LITTLE CHRISTMAS
TREE
IN YOUR OWN HEART TO STAY.

MARIE KRAMER

Mr. and Mrs. Herbert A.
Lee celebrated their 50th
wedding anniversary Dec.
5th with a reception for
45 guests. Friends in the
Alpine Oaks Mobil Estates
gave the party.

That was a nice rain
Alpine enjoyed last Wed-
nesday night. It went into
the ground deeply, brought
up a nice crop of mush-
rooms, plus green grass.



HAPPY
Holiday

1961



With this old fashioned card
we send an old fashioned greet-
ing that you and yours have a
happy and merry Christmastime.

**Alpine Oaks
Mobile Estates**



GREETINGS



EL CAJON AWNING & MANUFACTURING CO.

845 El Cajon Blvd. El Cajon

HI2-1648

For SALE

TOP SOIL - FILL DIRT

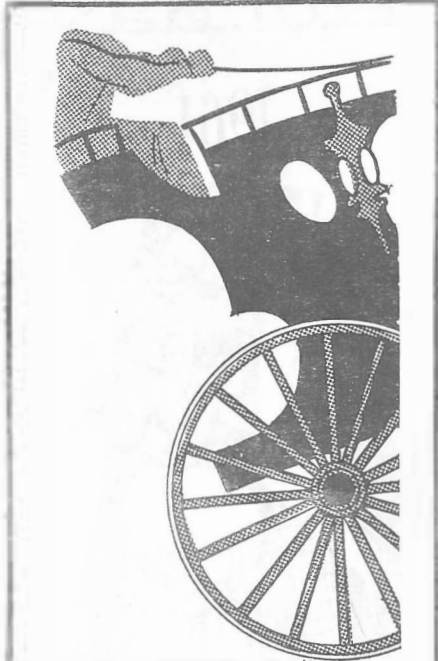
DECOMPOSED GRANITE

Reasonable

CONTACT Mr. Hendershott
Superintendent on Rio pipe
line, or call CY6-1890--
or Glencourt 9-3255.

A clerk was handed a pay envelope which, by error, contained a blank check.

The astonished clerk looked at it and moaned: "Just what I thought would happen. My deductions have at last caught up with my salary."



GREETINGS of the SEASON

Among our assets
we value your good
will. We thank you
and wish you well.

DON BATES Real Estate
2445 Hwy 80 Alpine

LEGAL NOTICE NOTICE OF SALE AND CHATTEL MORTGAGE

Notice is hereby given pursuant to the provision of Section 3440 of the Civil Code of the State of California, that the Health Defense League, Inc. intends to sell to Franklin A. Hunt and Frieda Hunt, all that certain personal property consisting generally of stock in trade, fixtures, equipment, leasehold interest, and good will of a certain business and Frank A. Hunt and Frieda Hunt intends to mortgage to Health Defense League, Inc. all fixtures and equipment of a certain business known as Alpine Sun located in the Town of Alpine, County of San Diego, State of California, and that the purchase price and Chattel Mortgage thereof will be paid and delivered on the 2nd day of January, 1962, at Escrow Department, Bank of America National Trust and Savings Association, 773 Main Street, Town of Ramona, County of San Diego, State of California, at 10 o'clock A.M. That the address of said vendor and mortgagee is 2255 Tavern Road, Town of Alpine, County of San Diego, State of California, and the address of said vendee and mortgagor is 429 9th Street West, City of Williston, State of North Dakota.

Dated November 6, 1961
HEALTH DEFENSE LEAGUE, INC
S/s Clarke Irvine
Vendor and Mortgagee
S/s Franklin A. Hunt
Vendee and Mortgagor
S/s Alice Irvine
Vendor and Mortgagee
S/s Frieda Hunt
Vendee and Mortgagor

Milk

GOLDEN ARROW DAIRY

"...ask your neighbor!"
for home delivery, call Don
Parri sh Independent Distributor
HI 5-3812 CYpress 6-6205

WINNER OF 8 GOLD MEDALS AT THE STATE FAIR

Santa Due Tomorrow

Santa Claus has consented to make a special stop at Alpine tomorrow, reports Bruce McKie, executive manager, Alpine Chamber of Commerce. He will be at the chamber office, 2251½ Hwy 80 at noon.

'All Alpine kids are invited,' says Bruce 'as he will be loaded with goodies for the children.

He says they are erecting a Christmas tree by the Chamber's sign at the Women's Club, through cooperation of the VFW and local merchants' donations. The AYC will decorate it.

What a lot of women would like to do with last year's dress is get into it.

6TH RANDAZZO GRANDCHILD

It is not often that a man makes two issues of the Sun in a row with news of a new granddaughter, but Sam Randazzo, White Oak Drive, reports that son Robert and his wife of Spring Valley made them grandparents for the 6th time when a girl was born Saturday morning in Grossmont Hospital. She is Tammy Jean, weighed in at 5 pounds, 13 ozs.

Al Wickens who runs Bluerock Mobilgas Station is gradually improving the place, new pumps having recently been installed. John Gilroy working as serviceman.

Sincerely Wishing You All The Joys

Of The



Holiday Season



ISOBEL'S GIFT SHOP

2249 HWY 80 ALPINE

HI5-3106

Season's
Greetings

Richard C Lane

EXPERT CARPENTER & HOME BUILDER

HI5-3740

ALPINE

LOADS

of Season's Greetings



Himmel's

CAMERA SHOP

Hickory 2-9898

118 E. Main El Cajon

College Grove JU2-6721

Share Smog with LA

Dean Blake, meteorologist, has told Dr. J. B. Askew, SD County health director, that a fourth of the smog over SD has drifted in from the north, with marked increase in the past two years.

Note- The Sun has run photos showing the top of this smog, or true smoke tide that lies over the coast nearly all the time. The Sun's airplane has gone up to 10,500 right over Alpine to get on top of this murk!

CONTENTMENT IS NATURAL WEALTH.

Greetings of the Season



and BEST WISHES
for a Happy New Year

ALPINE

CLEANERS

2223 Hwy 80 H15-2242



NEW OWNERS OF ALPINE CAFE JACK AND LEE ELMS, ARE MAKING FRIENDS FAST AT THIS PIONEER SPOT, DECORATED FOR THE HOLIDAYS.

CLASSIFIED ADS IN THE SUN PAY OFF!

SLATE WATER MEETING

There will be a public meeting of alpine heights MWD on wednesday, Jan 3, announces Mrs. Al Adams, secretary-treasurer of the local group. it is at 8 pm in Fuller Hall.

AN HONEST MAN'S THE NOBLEST WORK OF GOD.

Season's Greetings

J. H. McKie, Jr.

Elsie Hoffman

REALTOR

2355 Hwy 80 H15-2217
Alpine

Season's Greetings

and
A HAPPY NEW YEAR
FROM

Valley Mercury

HOME OF MERCURY COMET,
METEOR & MONTEREY

VALLEY MERCURY-COMET

900 El Cajon Blvd.

HOLIDAY SPECIALS

- * FRONT END ALIGNMENT including pulling wheels & inspecting brake lining.
- * INSPECT WHEEL BEARINGS AND REPACK
- * ROTATE TIRES
- * ADJUST BRAKES
- * CHECK EXHAUST SYSTEM
- * CHECK STEERING GEAR and shocks

Reg. 14.50 NOW **\$9.45**

Ford
Products
Only

H1 4-3191

Dedicate New Pole and Flag

Last Saturday week a color guard from Wm. Suter VFW Post here, raised an American flag presented by Mrs. Theo Jones, 3535 Hwy 80, whose son Corky Jones runs the beautiful new Alpine Oaks Mobile Estates, next door on part of the late John M. Jones' estate, Happy Valley Ranch.

Bert Fuller was acting commander, Frank Tyrrell, sergeant-at-arms, Ted Grant and Ed Ramsey, flag bearers with John Bilsky

CHET BROWN
 Licensed Electrical Journeyman
ELECTRICAL
WIRING & REPAIRS
HI5-2491



NEWSMAN & FAMILY HERE

Peter Viviano, editor of Nite Life Magazine of SD, his wife and their 8-months old daughter Creala, are now living in their new home, 1147 Alpine Heights Road, which was built by W.L. Weeks construction Co., Alpine. They think this is one of California's best locations.

Doug Fordyce and Gordon Gilroy, color guards. Eugene Campbell was bugler, Ed Welty, chaplain.

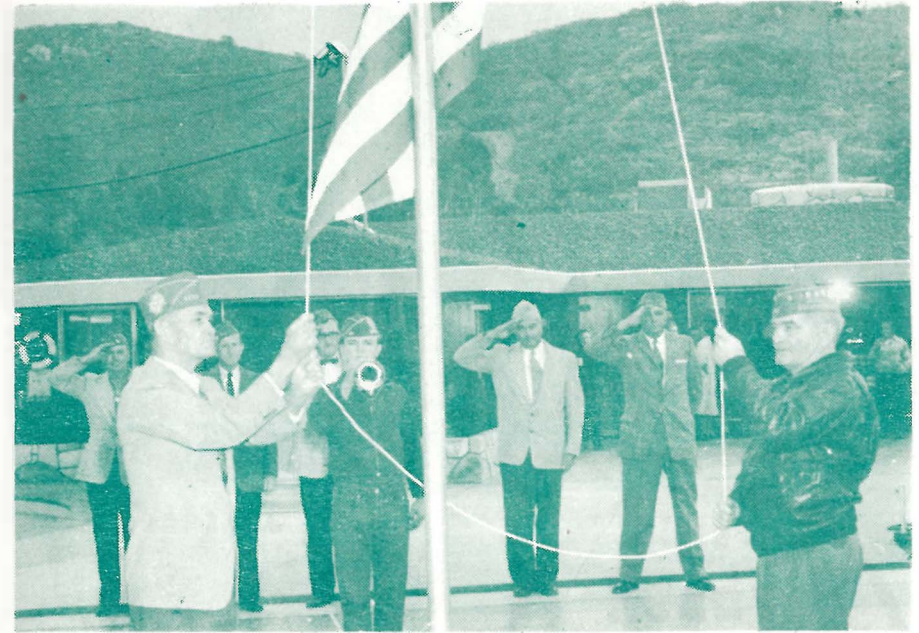
After the ceremony residents of the park and guests numbering 53 enjoyed a social hour with refreshments, furnished by Mrs. Waibel, wife of the park's genial manager. They now have 25 trailers with two en route here. They have 66 spaces.

MERRY CHRISTMAS
HAPPY NEW YEAR

WE WANT YOU TO KNOW HOW MUCH YOUR PATRONAGE AND FRIENDSHIP MEANS TO US. WE'VE TRIED TO DESERVE THIS FRIENDSHIP AND IN THE YEARS TO COME WE HOPE TO SERVE YOU OFTEN.

Marthel's

MAIN AT MAGNOLIA EL CAJON



A hole is nothing at all, but you can break your neck in it. A gossip is a person who will never tell a lie if the truth will do as much damage.

Season's Greetings

Here's a holiday tradition we really cherish . . . time out to tell you how much we appreciate your friendship and patronage.

Stockton Pump & Machine

311 N. Second HI4-2672



ARLEY NUNLEY AND HIS ATTRACTIVE WIFE RUN FARMERS INSURANCE AGENCY, 947 E. MAIN IN EC WHERE THEY HAVE BEEN FOR 13 MONTHS. PART OF THEIR EIGHT YEARS IN EC WHERE THEY RESIDE. 'FOR A NEW LOCATION' HE SAYS. 'WE HAVE ACCOMPLISHED MORE THAN EXPECTED'. THEY SERVE THE BACK COUNTRY, TOO.

A
Merry Christmas

And A

Happy, Prosperous New Year

To All Our Friends

AL ARCHARD, INC.

Custom Recapping Kelly Tires

We Specialize in Foreign Car Sizes

661 El Cajon Blv. HI4-2175 El Cajon, Calif.

RETURNS TO LIVE HERE

Mrs. M. C. Dwyer, who built up the popular el Cajon Awning Co. from a small beginning some years ago, at 845 EC Blvd., has moved back to her place 2539 Hwy 80. She had it rented for some time, but likes this area, will live here. Her firm makes custom aluminum awnings, cabanas, screened enclosures and other specialties for home or trailer. Recently they rebuilt and redecorated their modern showroom, report business as steadily improving in that line.

FLEET RESERVE TO INSTALL

The new Fleet Reserve Association recently inaugurated here will install officers in the Youth Center on Jan. 7, reports Pres. E. J. Barton. They have 20 members and more are expected. Phone him, HI5-3353 for details.

INCOME TAX SERVICE
Marie Gavin
 For Appointment Call
HI 5-2812

W. S. LORRAINE

Graveside services were held Wednesday last week for Walter S. Lorraine, 84, who died on the Monday in an Alpine rest home. He had lived at 1432 First Ave. in SD, spent 40 years in the county, was a retired timekeeper, a native of Detroit. There are no immediate survivors.

"Daddy, what is diplomacy?"
 "Diplomacy, Junior, is saying 'Nice doggie' while you look around for a rock."

Alpine Ready Mix
 Concrete
 2116 Tavern Road
HI5-3691

PARIS MORTUARY

Helpfulness to the bereaved family

* * * *

We relieve you of every responsibility

* * * *

Spare you of every detail

* * * *

Anticipate every need

* * * *

Observe every wish

El Cajon's Locally Owned and Operated Funeral Home

**374 N. MAGNOLIA AVE.
 HI 4-5195, EL CAJON, CALIF.**

46 Wm. Suter Post, VFW, is ready for the jolly dinner it stages each Christmas day for the older, lonely folk of Alpine. Several of those who attended this feast last season have been looking forward to it. It is at 1 pm, says Bert Fuller, in charge.

**HAPPY
NEW YEAR**



The year just past was a good one for us and we are taking this means of extending our thanks to our many friends for making it so. Happy Holiday!

RELCO

Bob & Penny Tipton

Alpine

ALPINE SEES FIRST METEOR

Mr. and Mrs. Robt. Frenzel, of Circle K Ranch Hwy 80, took delivery last week on the first spiffy new 1962 Meteor from Valley Mercury in EC. It was sold by Vic Sturdivant, grandson of Mrs. Josephine Sturdivant, and well known here.

'It's a wonderful car' they chorous 'and we're so proud of it'.

Mr. and Mrs. Bruce McKie, he's chief at the C of C, observed their eighth wedding anniversary on Dec. 6. They have two sets of twins.

GOOD CHEER



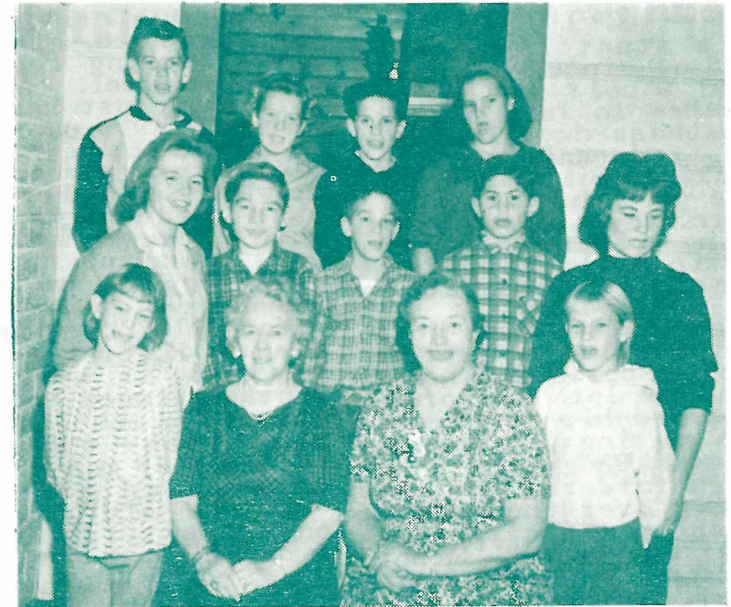
May the spirit of the Infant of Bethlehem be a reality to you all through the Christmas Season.

MALLICOAT
NURSING HOME

Alpine

2733 Hwy 80

HI5-2771



MCCALL SCHOOL CHOIR, TOP ROW, FROM LEFT; BARRY HORWITZ, MARY TOON, BRIAN HORWITZ, BRENDA BANKSTON, MIDDLE ROW, STEPHANIE BANKSTON, DAVID HARNISH, WADE EDWARDS, JOEL NAVA, SUSAN SEIGLITZ. FRONT ROW, DEBBIE DEVINE, BARBARA MORRIS, MARGARET STEPNOWSKI, SUSY SEIDEL. STRANGELY, THE BANKSTON GIRLS, BOTH FROM HONOLULU, ARE UNRELATED. MET HERE FOR THE FIRST TIME!

A pedestrian is a man who has two cars, a wife and an 18-year-old daughter.

The Board of Directors of the ALPINE HEIGHTS MUNICIPAL WATER DISTRICT will hold a Regular Meeting on Wednesday, January 3rd at 8 o'clock P.M. in Fuller Hall.

S/S CHIREEN ADAMS, SEC.

MERRY CHRISTMAS

Toys - Vaughan's Shoes - Charge Accounts - Lay-Aways

Also Nelson's Teen Korral at Grossmont Center

Exclusively for Teens and Sub-Teens H05-4440

OPEN MONDAY & FRIDAY NIGHT TILL NINE

Nelson's Kid Korral

912 E. Main

El Cajon

HI4-9371

WILL ROGERS Story from 12

did a stunt I've never heard of since, he deftly roped a colt and a goat together in full flight! In those days I played golf, rode and did a lot of hiking. Bill and I with some of the studio 'punchers' used to go riding often in nearby Baldwin Hills before the scene was spoiled by oil wells.

Rogers was always up to some mischief or joking, and often posed as a nobody around the lot. One morning he parked his new Pierce sedan waiting for Director Clarence Badger, his hat tilted forward, one foot hanging over the side of the shiny new car. A new driver came along, stopped to admire the \$9,000 Pierce

'Who yuh driving for, Bo?', he asked, glancing at the slouching figure behind the wheel. 'some car, I'll say. Must have taken the clink out of the boss' change, huh?' 'Yah, purty good boat', drawled the former Follies star. 'B'longs to Rogers, that actor who works here. He's an awful bum, but pays reg'lar, so I drive for him.'

Not a twinkle was to be seen in Roger's eyes, and the new driver, after another glance at the big car and a mumbled remark about some guys being loaded with money, kicked a tire and moved off.

Rogers told us the joke on the way out to location. I never heard whether the

MORE ON PAGE 57

T.P. DOERING

Tuesday last week services were held for Theodore P. Doering, 72, of 443 Harbison Canyon Road, who died Friday in a SD hospital, in Greenwood Mortuary Chapel. Rites were conducted by EC Valley Lodge, 576 of Masons, and Ens. Lee M. Akers Post, VFW. Burial was in Ft. Rosecrans National Cemetery.

Doering had lived in the area 19 years, was born in Louisiana. He retired as maintenance foreman of the Del Mar Racetrack. He was an Army veteran of WW1, a member of Cooties Pup Tent 53, the VFW and Queen City Masonic Lodge, Cincinnati.

Wm. Suter Post VFW here sent three pallbearers: Bert Fuller, Ted Grant and Frank Tyrrell.

Doering, ardent worker for veterans, he was father of the VFW in Alpine, worked hard to organize it although he was a member of a post in the Canyon.

Survivors are his widow, Alice; two sons, Paul of EC and Theodore, Jr., of Canal Zone; and a daughter, Mrs. Olive James, Alameda.

Wm. Suter Post, VFW here sent three pallbearers: Bert Fuller, Ted Grant and Frank Tyrrell.

Just to make sure that crime doesn't pay, the Government should take it over and try to run it.

GETS GOODIE SUPPLIES

Wm. Houghton, owner of Valley Health Foods in EC, who has customers all over the back country, reports the arrival of a big shipment of choice fruit packs and materials for fruit cakes and other holiday goodies. He has advertised in the Sun since it started back in 1952.

The hope of the future lies in those people who go to bed weary, instead of getting up all tired out.

TV Trouble?

CALL YOUR RELIABLE
Sylvania Serviceman

You receive;
* Dependable Service
* Honest Prices
* Quality Parts

HI5-3885
GEORGE LENGBRIDGE

Christmas Greetings

SHELL STATION

Complete Service
Tires & Accessories
Ralph & Lavon Becker

We Give S & H Green Stamps
4007 Hwy 80 HI5-2168



A Merry Christmas



House of Nutrition

FOUR LOCATIONS TO SERVE YOU

DOWN TOWN	1125 SIXTH AVENUE	BE9-9453
LA MESA	8269 LA MESA BOULEVARD	HO6-1585
CHULA VISTA	314 THIRD ST.	GA2-5538
GROSSMONT CENTER	HO5-5225	

Joyous Greetings

To All Our Good Friends in Alpine & the Mt. Empire



HAROLD, GEORGE AND LARRY

Hwy 80 near Tavern Road Alpine HI5-2967



In Beautiful Pine Valley

Hobart House Lodge
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Vision and the World Around You . . .

By Dr. Irving Arbutal, Optometrist

Whether we drive on the Station or on public streets and highways, the importance of our visual skills in relationship to safe driving is always evident.

There are at least three factors in safe driving directly dependent on good vision:

People or obstructions and road signs are more likely to be seen in sufficient time to avoid accidents.

With good vision, there is less danger of overdriving the headlights at night.

A person with good vision is more at ease on the highway; hence, quick decisions are not complicated by inadequate sight.

Research has shown that people with good vision can manipulate a car through hazards with fewer errors than those with poor vision. The driver should have the following visual skills functioning at maximum efficiency.

1. Distance Visual Acuity — It is important that the driver have good distance visual acuity so that he can properly perceive objects at a distance.

2. Color Vision — It is impor-

tant that the driver possess good color vision, because many of the signals of communication in driving employ color.

3. Depth Perception — Efficient functioning of depth perception is essential because the driver is continually called on to estimate distances such as that between his car and the edge of the road, pedestrians, the cars ahead and behind, and those in oncoming traffic.

4. Field of Vision — Side or lateral vision must be good to enable the driver to see cars, pedestrians, and other objects on either side of him.

5. Night Vision — Three criteria are important for night driving: the ability to see well under conditions of low illumination; the ability to see against glare; and the ability to recover rapidly from glare blindness.

Statistics have shown that 35 percent of the driving public is below average in either one or more of the above-mentioned visual skills. Therefore a truly safe driver should have all of the visual skills functioning at optimum efficiency.



F. R. WATKINS AND WIFE, FORMER OWNERS OF ALPINE CIRCLE TRAILER PARK, ARE MAKING STRIDES WITH VALLEY TRAILER SUPPLY, 1540 E.

MAIN IN EC. HE PLANS A SALES YARD FOR MOBIL HOMES. THEY HAVE CUSTOMERS FROM ALPINE AND THE BACK COUNTRY.

Season's Greetings

NEW McCULLOCH CHAIN SAWS

as low as **\$149.95**

Complete Line of WORK SAVING ACCESSORIES & ATTACHMENTS



HIGH TRADE-INS LOW TERMS

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ALPINE CAFE

7 a.m. to 2 a.m.

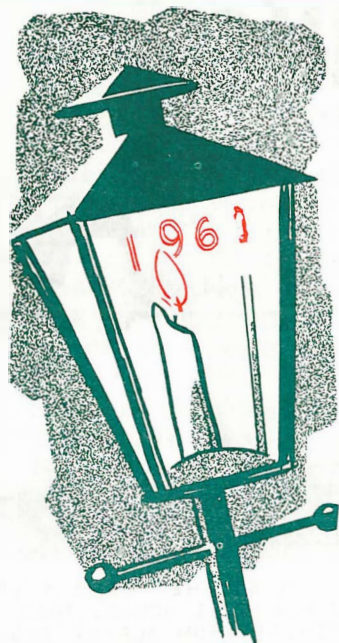
FEATURING ITALIAN SPAGHETTI

Short Orders & Sandwiches

A Good Place to Meet Your Neighbors

2222 Hwy 80

Alpine



MERRY CHRISTMAS

To all our valued friends we extend Yule greetings and our best wishes.



McGuffie's Sundries

2101 Hwy 80

H15-2121

PROTEST TAX UPPING

It was a rather lively session at the last school board meeting when the matter of voting on Jan. 16, to raise school tax levy from \$1.51 to \$1.86, was discussed. Some wanted it defeated. If it is, then it reverts to the 90¢ rate but they can ask for a new election to approve continuing the current \$1.51.

Paul Thomas, whose wife is the former Valerie Lane, daughter of the Richard C. Lanes, Marshall Road, is in the hospital for surgery. They live in EC.

Greetings of the Season



SAM & BETTY RANDAZZO

Alpine Sales Yard

2940 Hwy 80 H15-2984



IRENE RICH AND DIRECTOR SIDNEY FRANKLIN AT LEFT, BEING INTERVIEWED BY CLARKE IRVINE, AT GOLDWYN STUDIOS 42 YEARS AGO. MISS RICH IS STILL POPULAR ACTRESS.

BE A SUBSCRIBER, ONLY \$2 A YEAR!



BENBOUGH'S

316 N. Magnolia

El Cajon

H14-3158



FOR
1961
CHRISTMAS

Your friendship is a valued possession for which we thank you most sincerely.

Log Cabin Cafe
And
Cocktail Lounge

BARNEY & AGNES RATLIFF
2205 Hwy 80 H15-2243

Ode to Litterbugger



Bruce McKie, in charge of C of C activities, is busy every day on various projects to better this community. Latest is his bit 'o' verse aimed at litterbugs;

*Keep Alpine neat and clean
Use the trash cans painted green.*



TROPHIES

OF DISTINCTION

CREATED & MANUFACTURED
IN OUR ALPINE SHOP

Trophies & Engraving
NorBob Trophy Co.

NORMAN & HAZEL FOSTER

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445 Arnold Way, Rt. 1, Box 240



RALPH AND LAVON BECKER, NEW OWNERS OF SHELL SERVICE, ARE HAPPY. THEIR DAUGHTER BONNIE STEWART AND HUBBY VAN, DROVE HERE FOR THE HOLIDAYS FROM THEIR OLD HOME, ONIDA, SD. 'WE LIKE ALPINE FINE' SAY THE BECKERS.

**Merry
Christmas**

El Cajon



Travel Bureau

GREYHOUND BUS AGENCY
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To All Points

W. DUNCAN, Agent

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WITH
BEST WISHES
for a
MERRY CHRISTMAS



and a
HAPPY NEW YEAR



**B & R
Diamond Drilling Co.**

ENGINEERING CONTRACTORS

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1025 East Main St., El Cajon, California

Mrs. Coyla Brown and son Dick are driving to Torrance to spend Christmas with her son Franklin, former Alpiner, who is a chef at the Cockatoo, Inglewood. They now have five kiddies.

HILLTOP INN

1332 La Cresta Blvd. HI4-9983

Featuring

FISH DINNER EVERY FRIDAY

from 6:30 P.M.

\$1. Plate

HOT & COLD SANDWICHES

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OPEN 12 TO 2 AM WEEKDAYS

10 AM TO 2 FRI THRU SUN.

Friendly Atmosphere

FACELIFT BAILEY'S CAFE

Jack and Carmen Hoistad, owners of Bailey's Cafe, reopened last week after being closed for annual overhaul, painting and so on. They put on a new and bright color scheme and the popular eatery looks all new and inviting. Carmen runs the place while Jack manages his Alpine Trucking Service.

CHRISTMAS EVE SERVICE

Community Church will hold its usual Candlelight Service Dec. 24th, starting at 11 pm, says Dr. Roger Larson. The impressive occasion closes at midnight when all light candles welcoming Christmas. There is no church on Christmas.

ALPINE NEEDS A SKATING RINK.

WILL ROGERS Story from 48

chauffeur ever learned he had talked to Will Rogers.

It was he who discovered Irene Rich when she was an extra and we were going together, dancing, parties, swimming at Santa Monica. She had lived in Honolulu, was a wonderful swimmer. Before she attained fame Bill said she was the best looking woman on the screen. He picked her from among many extras to work in his pictures as his leading woman. Irene drove a little Ford sedan she called Emma, and my Ford coupe was named Elmer.

Jimmy Rogers, his bright four year old (1920), made his debut with his dad in 'The Strange Boarder', shot in Santa Cruz. Will bought him a pony, had a miniature bike built, a tiny two-wheeler, which attracted much attention and caused amusement around the lot.

Doug Fairbanks always got lots of publicity for his athletic work, but

Rogers never had much. Once he had a carpenter put a chinning bar in his dressing room, then he'd work up a sweat before showering. He would bring in studio executives-- mostly pale, weak fellows, -- let them chin four or five times, then do his 20 or 30. Rogers never kept still. He was always full of life, action, fun.

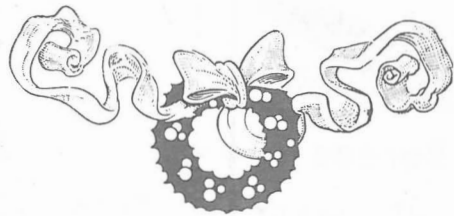
Rogers never liked to be called an actor. He preferred being just Bill, cowpuncher, roper. It was a scream the way he acted when Director Badger first put him in a 'fence', made of canvas, to keep out prying eyes while Rogers 'emoted', to music, his first music on the set, but finally consented to 'act'. Rogers' acting was always the real thing, that's why he was so good.

Above all, Rogers was human, down among men. He used to swing out the big gate sometimes at 5, yell

MORE ON PAGE 59

SEASON'S GREETINGS

To All Our Friends in Alpine And The Mt. Empire



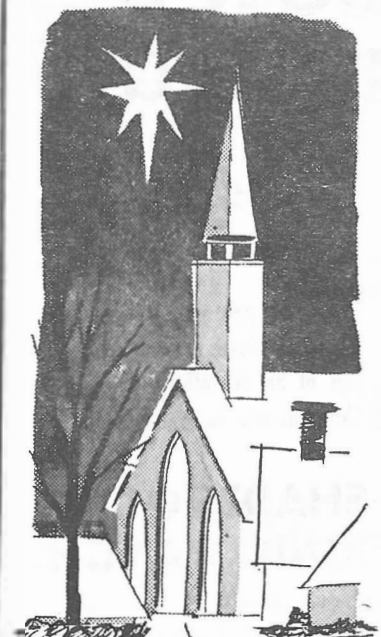
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W. D. HALL COMPANY

230 E. Main St.

El Cajon

Ph. H4-3121



Christmas Greetings 1961

May the light of the Christmas star shine upon your home, bringing to you and yours contentment, peace and the joys of the season.


Valley Trailer Supply

1540 E. Main El Cajon HI2-0971

ALPINE BADLY NEEDS A BANK!

R. R. "Bob" Fulton
LICENSED PLUMBER
 NEW WORK . REPAIRS
 P.O. Box 292
 H15-2536 ALPINE

Happy
 Holiday Season



**Evelyn's
 BEAUTY SHOP**

PERMANENTS FROM \$5.50 UP
 Closed Tuesday H14-4294
 2030 Crest Dr., Suncrest

RIDING POOL SUGGESTED

The other night Jack Elms, new owner of Alpine Cafe had to take his daughter to El Cap for an evening session. Then he had to go back to Lakeside to bring her home. 'That's a lot of driving,' he said, 'so why couldn't we work out some sort of a rides pool that would help the youngsters as well as parents? At least some could come home with others which would help'. Suggestions anyone?

Alpine's Gamma Gamma girls enjoyed a delightful dinner-dance at Hotel Del Coronado Saturday night when new pledges received their pins: Wilma Fordyce, Cecile Gavin and Marian Wickens.

A GOOD SOLID BIT OF WORK LASTS.

SEASON'S GREETINGS



We wish you, your family and our many friends everywhere the joys of an old-fashioned, merry Christmas and holiday season.

SHADYROCK PICNIC RANCH

Mr. and Mrs. Joe Fox

Alpine

WILL ROGERS Story from 57

All abode-- Culver City local', and load up his Pierce with workers who had no cars, drive them home, crack jokes as they went along.

Once coming up from the beach I remember Will stopped to pick up some Japanese kids when the family flivver overturned, got into a mess of explanations because the parents thought he was trying to kidnap them!

You never could talk seriously to Rogers. When he made 'Bashful Romeo', he was dolled up as a picture cowboy, fur chaps, gay bandana, colorful shirt, big hat, silver trappings, etc. I went out to see him on the back lot, asked Hello Bill, 'what you made up for?'

'Aw, this's a press agent's idea of a cowboy!' he hurled back at the writer.

It is odd to look back on flying, for I started the Goldwyn Aero Club on Nov. 28, 1919, with G.B. Manly and Billy Wellman, WW1 aces. We had a Curtis JN4D, but I never got to fly as I left that studio.

Rogers, who aided the club, once said 'Nope, I'm not going to start an aviation field- I'm not even going up, so don't hang around hyar looking for a pitcher of me with a helmet on'.

But in 1935 he wore a helmet when he crashed at Pt. Barrow, Alaska, with Wiley Post, on their flight to the Orient. I freely admit a lot of us shed tears when we heard that America's 'poet lariat' was dead. I'm thankful for the privilege of intimately knowing Will Rogers.

Single men just don't know what marital bliss is. And neither do many married men.

A Merry Christmas

and

A Happy New Year

Alpine

NURSING HOME

30 Miles East of San Diego

873 Arnold Way, Alpine

P.O. Box 234

H15-3125

Man Hatched Golden Egg!

The 15th Mother Goose Parade just past, made history with 380,000 seeing storybooks come to life. This golden egg of publicity for EC was hatched by a man-- Thomas Wigton, jr., owner of the apparel shops bearing his name.

The C of C spent \$150 on the first event while this year it cost \$15,000. The first one was viewed by 20,000. Today it is second to the Rose Parade, wins national publicity



by press, magazines, TV, radio. Wigton proved himself to be a genuine benefactor to EC with his idea of an entertaining parade for the kiddies-- and oldsters!

Kip's Cafe

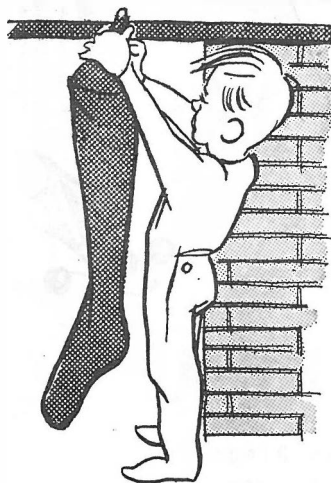
FINE CHINESE FOOD

Delicious, Oriental, Exotic

ORDERS TO GO. ALSO HOME DELIVERY
Closed Monday - Free Parking

1058 E. Main, El Cajon, HI2-4211

MERRY CHRISTMAS



2442 Hwy 80

Alpine

We hope your Christmas stocking will be filled with all the great joys of the season. Also, we take this means of thanking you for your support.

From the Bittners

Jolly Kone Drive-In

CLASSIFIED

30¢ PER LINE PER TIME. CASH ONLY. COUNT SIX WORDS TO EACH LINE. MAIL TO THE SUN, ALPINE, CALIF. CASH. CHECK. COIN OR STAMPS O.K.

FOR SALE, MISCELLANEOUS

'58 METROPOLITAN RAMBLER, 50 HP, HARD TOP, GOOD SHAPE, RADIO, HEATER, LOADED, HI5-2038, ALPINE. (12-8)

ALMOST NEW SHORT WHITE ERMINE FUR CAPE, VERY REASONABLE. HI5-3678.

REBUILT 1500 GAL. REDWOOD WATER TANK, 7' WIDE, 6' TALL, BUILT LARGE STONE RESERVOIR, REASON FOR SELLING HI5-2415.

TOP SOIL, DECOMPOSED GRANITE, FILL DIRT, REAS. CONTACT MR. HENDERSHOTT, SUPT. ON RIO PIPELINE OR CALL CY6-1890 OR QUENCOURT 9-3255.

HORSE MANURE, 50¢ A GUNNY SACK. HI5-2394.

FOR RENT

NICELY FURN. 2 BR HOME, CLOSE IN. \$75. HI5-2537. ALPINE

NICELY FURNISHED 3 ROOM COTTAGE 1½ MILES W OF ALPINE, HWY 80. RT. 1, BOX 30, HI5-3678.

DOLL HOUSE, VERY COMFORTABLE, 1½ BR. PART. FURN. BEAUTIFUL PATIO. FULL BARBECUE, LARGE LOT, \$65. PER MONTH. HI5-3865.

It may be that ants are the hardest workers known, but they seem to find plenty of time to attend all picnics.

SPECIAL NOTICES

RUTH BURDETT, PIANO LESSONS HI5-2877

LET MAC HAUL YOUR RUBBISH AND GARBAGE. HI5-3106.

ALPINE CLEANERS & U-WASH 2223 HWY 80. CALL HI5-2242 FOR FREE PIC-UP & DELIVERY. EXPERT CLEANING, PRESSING & FINISHED LAUNDRY SERVICE.

ALPINE COTTAGE BEAUTY SHOP, 2864 E. VICTORIA DR. HI5-2192. (TF)

WATER WELL PUMP SERVICE AND ELECTRICAL REPAIRS. SMITTY., HI5-2880, ALPINE (TF)

EXPERT CARPENTER, HOME BLDR. CABINET MAKER, ALTERATIONS ADDITIONS. 30 YRS. EXP. REAS RATES. RICHARD C. LANE HI5-3740

SPECIAL INSTRUCTION

COLLEGE MATHS

French	Spanish
German	Russian
F. SCHEEFHALS	

HI5-3756 FRI. SAT. SUN. MON
GL4-5917 MON. TUES. WED. THURS.

MONEY TO LOAN

EL CAJON FINANCE COMPANY
157 No. MAGNOLIA, EC. HI2-1651

FREE TO GOOD HOME, 4 MONTH OLD PUPS. WILL HOLD HI5-2908.

HOLIDAY GREETING

Santana Inn

(Formerly Club Alpine)

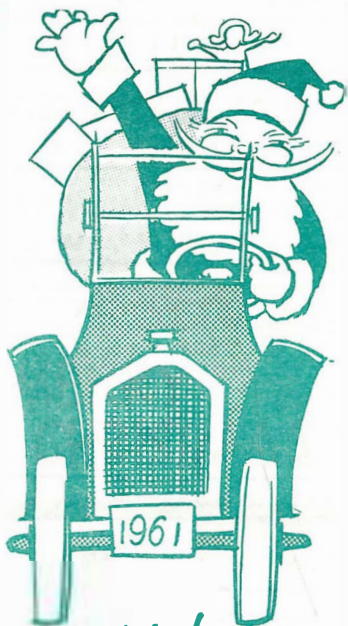
Thanks to Friends and Patrons

Maudie, Monya, Ted.

Bradley Romaine, and wife, he's a grandson of John Romaine, South Grade Road, have moved to Sage, where 'Brad' is with the Calif. Forestry Division.

KARI JEWELERS

WE TEACH THE WATCH TO TICK
A FINLAND TRAINED EXPERT
30 YEARS EXPERIENCE
ALL KINDS WATCHES AND CLOCKS
REPAIRED
ALL WORK GUARANTEED
116 PRESCOTT
EL CAJON, CALIF.
HI4-7304



Best Wishes

We welcome the festive season as an opportunity to tell you we are proud of your loyalty. Have a very happy Holiday.

CECIL LEWINSON
2175 Arnold Way Alpine

HOHANSELTS SELL HOME

Joe Markes & wife of Japatul Road, have just bought the Forrest Hohanshelt place with 3 acres and the nice 2-bedroom home with two baths, garage, lovely gardens, trees, and orchard on South Grade Road. They built it and moved in in 1938, plan to erect a new home on their 14 acres, lower South Grade Road. They will move about Feb. 1, when the Markses will take possession. Hohanshelt retains 5-acres of the original site. He is a former builder while his wife is a pioneer teacher here.

Fred Rushing is preparing to blacktop the parking area in front of Community Church parsonage, donating his time, materials and machinery.



By Jingle!!
It's
Kringle Time!

R.E. ANDERSON
WATERWELL & PUMP CO.
LAKESIDE, CALIF.

Best wishes
for a Happy



Old Fashioned

CHRISTMAS

and many of 'em!

*

BUTLER DRILLING COMPANY

Kenneth Hittle

*



Alpine, California



HELEN THOMSEN'S
Cafe del Rey Moro

OPEN EVERY DAY
Noon 'till 8:00 P.M.
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ACCOMMODATIONS FOR
LARGE AND SMALL
PARTIES AND BANQUETS

House of Hospitality
San Diego, California

FOR A HAPPY

OLD TIME

Merry Christmas

Each year we greet the Christmas Season with great gladness because it is the opportune time to extend our thanks to those whom it has been our privilege to serve.



FLORENCE'S MARKET